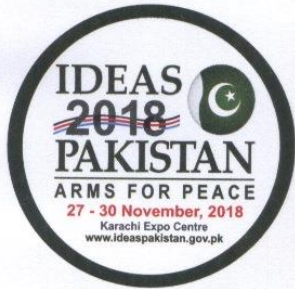


10th EDITION OF
INNOVATION & EXCELLENCE



First Day Of Issue

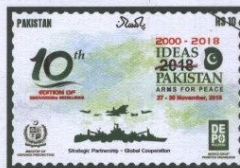


2018-10

ON THE 10TH EDITION OF
INTERNATIONAL DEFENCE EXHIBITION AND SEMINAR - IDEAS 2018
DEFENCE EXPORT PROMOTION ORGANIZATION
MINISTRY OF DEFENCE PRODUCTION, GOVERNMENT OF PAKISTAN
COMMEMORATIVE POSTAGE STAMP
NOVEMBER 27, 2018

SALIENT FEATURES

Size of Stamp	:	47 x 33 mm
Size of Print	:	46.5 x 31 mm
Number of Stamps in a Sheet	:	(4 x 5) = 20 Stamps
Denomination	:	Rs. 10/-
Colour	:	CMYK
Printing Technology	:	Lithographic Offset
Paper	:	100 GSM Crescent and Star Water Mark Paper
Gum	:	PVA
Quantity	:	0.2 Million (2 Lac)
Designer	:	Defence Export Promotion Organization (DEPO)
Printer	:	National Security Printing Company, Karachi





**ON THE 10TH EDITION OF
INTERNATIONAL DEFENCE EXHIBITION AND SEMINAR - IDEAS 2018
DEFENCE EXPORT PROMOTION ORGANIZATION
MINISTRY OF DEFENCE PRODUCTION, GOVERNMENT OF PAKISTAN
COMMEMORATIVE POSTAGE STAMP
NOVEMBER 27, 2018**



International Defence Exhibition and Seminar (IDEAS) is one of the mega regional events; biennially organized by Defence Export Promotion Organization (DEPO) under the auspicious of Ministry of Defence Production of Pakistan. A continuous success story since year 2000, IDEAS is now an established rendezvous of international defence exhibitors, high level delegations, security analysts and top ranking policy planners. Besides exhibiting latest innovations in defence technologies; it is also an international forum for analytical evaluation of defence and security outlook of the future through a series of conferences and a capstone seminar.

The history of international defence exhibitions in Pakistan dates back to 1999 when Pakistan Navy organized an International Naval Defence Show from 22 - 25 February 1999 at Karachi. The event received an overwhelming response and was largely participated by national and international defence manufacturers and exhibitors. The event provided an impetus and government of Pakistan decided to organize International Defence Exhibition and Seminar as "IDEAS" biennially and the first edition of IDEAS was held in year 2000 at Karachi Expo Centre. Through exponential year on year growth, both in terms of number of exhibitors and participating countries; today IDEAS has iconic standing on the canvas of global defence exhibitions.

While serving as an international platform for showcasing latest innovations in defence and technologies of the future, IDEAS is a regional gateway for international manufacturers and suppliers to explore new avenues of defence cooperation through joint ventures, outsourcing and collaboration. On the other hand while reinforcing our diplomatic efforts in the realm of defence diplomacy; it manifests Pakistan's deeply embedded and mutually beneficial relations with the international fraternity. In fact, the IDEAS is a shared vision for global peace, stability and harmony. The IDEAS slogan, "Arms for Peace" truly reflects Pakistan's principled stance on peace within and peace without.



Pakistan's defence manufacturing sector is aspiring to meet the modern security challenges and technological advancements. It is fully capable to meet the requirements in the areas of medium as well as selected areas of advance technologies through public and private collaboration. Pakistan certainly has elaborate infrastructure and well trained human resource, not only to meet its own defence requirements but also to compete in the world's defence market.

Today more than 20 major public and over 100 private sector firms are engaged in manufacturing defence related products in Pakistan. While major defence products are manufactured by the government owned Pakistan Ordnance Factories, Pakistan Aeronautical Complex, Heavy Industries Taxila, National Radio Telecommunication Corporation and Karachi Shipyard & Engineering Works; Global Industrial & Defence Solutions and private defence industry is also instrumental in producing high quality supportive equipment and services. Joint development and production of main battle tanks (Al-Khalid & Al-Zarrar), aircraft (JF-17, Super Mushshak, UAVs), maritime craft (auxiliary vessels and FAC(M)), submarines, different variants of APCs, small arms and ammunition, and high grade explosives are a few to mention in this regard.

Through mutual partnership and joint ventures, Pakistan industry offers new avenues of cooperation and collaboration. DEPO in this regard is the core organization in Pakistan which provides professional, comprehensive and accurate information services to its global partners and customers through 'promotion, facilitation and coordination' with the support of Ministry of Defence Production (MoDP), Joint Staff Headquarters (JSHQ), defence industries, various chambers of commerce and trade bodies of Pakistan.

The 10th edition of International Defence Exhibition and Seminar (IDEAS 2018) is being held from 27-30 November 2018 at Karachi Expo Centre. The event as per its traditions is hosting a number of splendid activities encompassing world's advance defence technology demonstrations, networking, B2G growth, knowledge sharing and business expansions.





10th
EDITION OF
INNOVATION LEADERSHIP



Today marks the 10th successful conduct of IDEAS in Pakistan. On the 10th edition of IDEAS, a commemorative postage stamp of Rs.10/- denomination is being issued by Pakistan Post on November 27, 2018; showcasing the IDEAS logo which is well renowned in the defence exhibitions worldwide.

IDEAS
2018
PAKISTAN
ARMS FOR PEACE
27 - 30 November, 2018
Karachi Expo Centre
www.ideaspakistan.gov.pk

TERMS OF SALE

The Commemorative Postage Stamp will be available for sale from November 27, 2018 at all important Post Office in the country.

Overseas orders for Stamps, First Day of Issue Cover and Leaflets should be addressed to the manager, Philatelic Bureau, Karachi GPO or Manager, National Philatelic Bureau, Islamabad GPO, accompanied by a Bank Draft or Crossed Cheque encashable in Pakistan.

Issued by
THE DIRECTOR GENERAL, PAKISTAN POST, ISLAMABAD.
www.pakpost.gov.pk