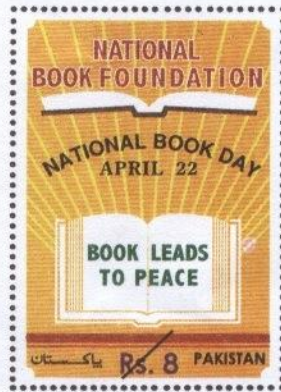


**NATIONAL BOOK DAY
COMMEMORATIVE POSTAGE STAMP
April 22, 2016**

SALIENT FEATURES

- Size of Stamp : 35 x 50.5 mm
Size of Print : 32 x 47.5 mm
Number of Stamps
in a sheet : 8 x 6 = 48 Stamps
Perforation : 13 C
Denomination : Rs. 8/-
Colours : Multi Colour
Printing Technology : Litho Offset
Paper : 100 GSM W/M Gummed Paper
Gum : PVA
Quantity : 0.2 Million (2 lacs)
Designer : Mughiz Khan
Printer : Pakistan Security Printing Corporation
Karachi.



**NATIONAL BOOK DAY
COMMEMORATIVE POSTAGE STAMP**

April 22, 2016

Read, said the Angel to Mohammad (S.A.W.W), This was Almighty's first command to his Apostle, making him the Messenger and Ambassador of his Book to all mankind. His task from that day onwards would be to spread His word to the four corners of the earth so that all human beings may read and know what was written in the Quran, the Book of divine wisdom for all time to come.

From the conception of an idea to its preservation and from the antiquity to the modern day life of scientific and technological advancement, books have been playing the most pivotal role in the growth of human mind and civilization. A good book invigorates spirit, fires imagination and instills the capacity to experience the aesthetics life. As a trusted companion book instills peace inside the reader and helps him make a rewarding journey into the realms of knowledge.

Books also have a vital role to play in promoting moral and social awareness as well as intellectual and moral development of human being. Book has retained its place in present global knowledge economy despite proliferation and expansion of knowledge, technology, in numerous forms.

National Book Day is celebrated on 22nd April every year with the aim to promote books, book culture and reading habits in the public.

The observance of National Book Day every year on 22nd April's not only provides an opportunity to the book lovers to buy the book of their choice at handsome discounted price but it also provides opportunity to meet and exchange views with legendary writers, poets, performers, intellectuals and educationists, etc.

On National Book Day, a commemorative postage stamp of Rs.8/- denomination is being issued by Pakistan Post on April 22, 2016.

TERMS OF SALE

The Commemorative Postage Stamps will be available for sale from April 22, 2016. at all important Post Offices in the country.

Overseas orders for Stamps, First Day of Issue Covers and Leaflets should be addressed to the Manager, Philatelic Bureau, Karachi GPO or Manager, National Philatelic Bureau, Islamabad GPO, accompanied by a Bank Draft or Crossed Cheque encashable in Pakistan.

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