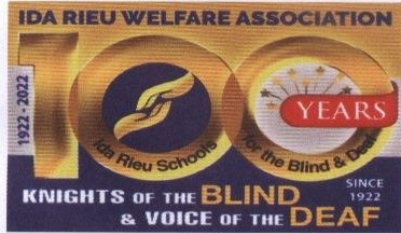


**CELEBRATE 100 YEARS OF
IDA RIEU FOR SERVICE
SCHOOLS FOR THE BLIND & DEAF CHILDREN
(1922-2022)**



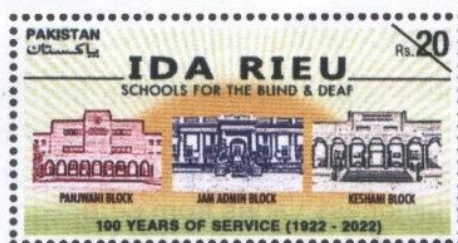
First Day Of Issue

**CELEBRATE 100 YEARS OF IDA RIEU FOR SERVICE
SCHOOLS FOR THE BLIND & DEAF CHILDREN
(1922-2022)**

**COMMEMORATIVE POSTAGE STAMP
November 23, 2022**

SALIENT FEATURES

Size of Stamp	: 60 x 30.5 m.m.
Size of Print	: 57 x 28 m.m.
Number of Stamps in a sheet	: (3 x 6) 18 Stamps
Perforation	: 13 C
Denomination	: Rs. 20/-
Colours	: CMYK
Printing Technology	: Lithography (Offset)
Paper	: 100 GSM W/M Gummed Paper
Gum	: PVA
Quantity	: 0.2 Million (2 Lacs)
Designer	: Mughiz Khan
Printer	: National Security Printing Company, Karachi.



**CELEBRATE 100 YEARS OF IDA RIEU FOR SERVICE
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The Ida Rieu Welfare Association (IRWA) established in 1922, runs the oldest educational facility for the Blind and Deaf in Pakistan. In the year 2022 we will be celebrating one hundred years of our dedicated services to people with visual and hearing impairment.

Lady Ida Augusta Rieu was the wife of Mr. J L Rieu Commissioner in Sindh of the British Raj who was appointed here in 1919. She devoted her life to the service of the poor and the deprived. Ida Rieu actively provided care and comfort to the blind, deaf and homeless people. Upon her passing away in 1921 the civic leaders of Sindh resolved to honour her memory by setting up an association in her name ensuring the continuation of good works she had initiated.

Over the last one hundred years, thousands of Blind and Deaf students have completed their education at Ida Rieu and greatly improved the quality of their lives and their social interactions. There are many Ida Rieu graduates successfully engaged in teaching, computer operations, music, sports, dressmaking, painting, industrial plant operations and many other respectable professions.

IRWA Centenary is a tribute to all those who made it possible to empower our blind and deaf children and played a role in securing a better future for them.

What is Blindness?

Complete blindness is the inability to see anything including light while partial blindness may be a condition of cloudy vision, an inability to see shapes, seeing shadows only or having a tunnel vision. Extent of blindness varies from person to person. Common causes of blindness are birth defects and eye injuries while diseases like glaucoma, cataracts, optic neuritis, retinitis pigmentosa and tumors can also cause blindness.

What Is Deafness?

Profound deafness is the inability to hear anything even when sound is amplified. There are four levels of hearing loss: mild, moderate, severe and profound. Sensorineural deafness is a nerve damage due to which the cochlea does not work and Conductive deafness means that sound does not pass through the outer and middle ear into the inner ear. Common causes of deafness are hereditary or genetic disorders, trauma and diseases like mumps, cytomegalovirus, chickenpox, meningitis and Meniere's disease. Hearing loss hinders development of speech and language and in turn language deficit causes learning problems.

Our academic program ranges from Montessori up to Masters level. We are affiliated with the University of Karachi for our graduate and post graduate studies. On skill development we provide Auto Cad, Dressmaking, Needlework, Painting, Book Binding, Music and similar trainings. In the area of Sports we encourage our students to fully participate in all forms of sporting events. Ida Rieu's Blind Cricket Team is well known in Pakistan for its outstanding performance over decades. Our students perform well in Martial arts such as Judo and Karate and have earned many Gold Medals. They participate with great enthusiasm in Scouting camps and annual Jamborees.

Responding to the growing need for providing education to children with visual impairment in interior Sindh Ida Rieu started a School for the Blind at Rashidabad near Tando Allah Yar in 2015. This spacious purpose-built school provides free education, boarding and lodging to children with visual impairment from all over Sindh.

To Celebrate 100 years of Ida Rieu for service Schools for the Blind & Deaf Children (1922-2022), Pakistan Post is issuing a Commemorative Postage Stamp of Rs.20 denomination on 23rd November, 2022.

TERMS OF SALE

The Commemorative Postage Stamps will be available for sale from November 23rd, 2022 at all important Post Offices in the country.

Overseas orders for Stamps, First Day of Issue Covers and Leaflets should be addressed to the Manager, Philatelic Bureau, Karachi GPO or Manager, National Philatelic Bureau, Islamabad GPO, accompanied by a Bank Draft or Crossed Cheque encashable in Pakistan.

Issued by

THE DIRECTOR GENERAL, PAKISTAN POST, ISLAMABAD.

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