

**75<sup>TH</sup> ANNIVERSARY OF  
DIPLOMATIC RELATIONS BETWEEN  
PAKISTAN AND THE NETHERLANDS**



*First Day Of Issue*

**75<sup>th</sup> ANNIVERSARY OF ESTABLISHMENT OF  
DIPLOMATIC RELATIONS BETWEEN  
PAKISTAN AND NETHERLANDS  
COMMEMORATIVE POSTAGE STAMP  
NOVEMBER 02, 2023**

**SALIENT FEATURES**

Size of Stamp	: 60 x 30.5 m.m.
Size of Print	: 60 x 30.5 m.m.
Number of Stamps in a sheet	: (7 x 3) 21 Stamps
Perforation	: 13 C
Denomination	: Rs. 20/-
Colours	: CMYK
Printing Technology	: Lithography (Offset)
Paper	: 100 GSM W/M Gummed Paper
Gum	: PVA
Quantity	: 0.2 Million (Two Lac only)
Designer	: Ms. Aisha Khalid
Printer	: National Security Printing Company, Karachi.



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1. Pakistan and the Netherlands enjoy friendly relations. Bilateral diplomatic relations were established on 28<sup>th</sup> February 1948. The Dutch embassy with its seat at Karachi was established in Pakistan by a Royal decree on 14<sup>th</sup> July 1948. During the first few years a charge d Affairs (a.i) Mr. M.P.M. van Karebeek (1948-1950) was appointed. In 1954, the Netherlands and Pakistan started to exchange ambassadors. On 11<sup>th</sup> January 1955, the first Dutch Ambassador, Dr. J. G. de Benus (1954-1957), presented his credentials to the Governor-General of Pakistan Mr. Ghulam Muhammad. The Dutch embassy was later moved to Islamabad in 1967.
2. Meanwhile, in August 1950 Pakistan opened its Embassy in the Hague. On 21<sup>st</sup> August 1950. Mr. S. Lal Shah Bokhari arrived in the Netherlands as charge d Affairs (a.i). In September 1954, the first Pakistani Ambassador Begum Ra'ana Liaquat Ali Khan came to the Hague and presented her credentials to Her Majesty the Queen Juliana on 20<sup>th</sup> September 1954.
3. In 1953, the Netherlands was inundated by sea water. Pakistan galvanized the entire nation to help the Dutch people and donated 2000 kgs of Tea to the Netherlands. Pakistan's support to the Dutch in 1953 has been widely recognized by the senior generation and in 2003, the Dutch Prime Minister officially sent a letter acknowledging Pakistan's support. During the 2010 floods in Pakistan, the Dutch Government provided

US\$4 million to the World Food Programme (WFP), for buying and transporting food packages to some 6 million people in Pakistan. In the wake of last year's unprecedented floods, the Dutch government has provided US\$3.5 million through different streams to Pakistan and is helping through water management experts.

4. Since 2004, the Netherlands has hosted more than 150 junior diplomats from Pakistan who have received training there.
5. Pakistan and the Netherlands have institutionalized their relationship by establishing the mechanism of Bilateral Political Consultations since 2010. The upgraded 10<sup>th</sup> Session, at the level of Foreign Secretaries, was held in the Hague.
6. The Netherlands has become the second largest export destination for Pakistan's exports in the EU and major source of net Foreign Direct Investment. During FY 2022, bilateral trade reached US\$2.24 billion out of which Pakistani exports were US\$1,735 million and imports were US\$507.9 million. Total Foreign Direct investment inflow from the Netherlands was US\$305.8 million. In FY 2022, Pakistan's top commodities exported to the Netherlands included Textile, apparels, cotton, ethanol, leather, travel goods, beverages, cereals, sports equipment and footwear.
7. More than 80 Dutch companies are operating in Pakistan. The major investments are in the sector of Food & Beverage, Electronics, Trade, Finance, Textile, Pharmaceuticals, and others. Engro Foods/Chemicals,

Veon, AkzoNobel and Royal Vopak are some of the biggest names of Dutch FDI in Pakistan.

8. Pakistan and the Netherlands are celebrating 75<sup>th</sup> anniversary of the establishment of diplomatic relations in 2023. The two countries share a rich history of bilateral co-operation in a wide range of areas including Political, Economic, Trade and investments, Climate Change, Education and Culture.
9. Pakistan Post is issuing a Commemorative Postage Stamp on this auspicious occasion on 2<sup>nd</sup> November 2023. It features Tulip, the National Flower of the Netherlands which is also widely grown in Pakistan, highlighting the beauty of the growing relations between the two Nations.

#### **TERMS OF SALE**

This Commemorative Postage Stamp will be available for sale from 2<sup>nd</sup> November 2023 at all important Post Offices in the country.

Overseas orders for Stamps, First Day Issue Covers and Leaflets should be addressed to the Manager, Philatelic Bureau, Karachi GPO or Manager, National Philatelic Bureau, Islamabad GPO, accompanied by a Bank Draft or Crossed Cheque encashable in Pakistan.

Issued by

**THE DIRECTOR GENERAL, PAKISTAN POST, ISLAMABAD.**

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