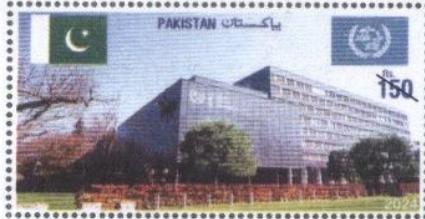


**150TH ANNIVERSARY OF
UPU-2024**



First Day Of Issue

**150TH ANNIVERSARY OF UNIVERSAL POSTAL UNION (UPU)
COMMEMORATIVE POSTAGE STAMP
AND SOUVENIR SHEETS
October 9th, 2024**



**150TH ANNIVERSARY OF
UNIVERSAL POSTAL UNION (UPU)
COMMEMORATIVE POSTAGE STAMP
AND SOUVENIR SHEETS
October 9th, 2024**

SALIENT FEATURES

Size of Stamp : 60 x 30.5 mm

Size of Print : 57 x 27.5 mm

Number of Stamps

in a sheet : 3 x 6 = 18 stamps

Perforation : 13 C

Denomination : Rs. 150/-

Designer : Mughiz Khan

Size of Souvenir Sheet 1 : 3.5 x 3.5 Inches

Denomination of Souvenir Sheet Rs. 100/- Souvenir Sheet

Size of Souvenir Sheet 2 : 4.5 x 3 Inches

Denomination of Souvenir Sheet : Rs. 100/- Souvenir Sheet

Colours : CMYK

Printing Technology : Lithography Offset

Paper : 100 GSM Water Mark Gummed Paper

Gum : PVA

Quantity Stamps : 0.2 Million (2 Lac)

Quantity of Souvenir Sheet 1 : 15,000

Quantity of Souvenir Sheet 2 : 15,000

Designer : Muhammad Pervaiz Rashid

Printer : National Security Printing Company, Karachi.

**150TH ANNIVERSARY OF UNIVERSAL POSTAL UNION (UPU)
COMMEMORATIVE POSTAGE STAMP
AND SOUVENIR SHEETS
October 9th, 2024**

Universal Postal Union (UPU), established on 9th October, 1874 with its headquarters in Berne, is the second oldest international organization worldwide. UPU, with its 192 member countries, is the primary forum for cooperation between postal sector players to ensure one postal territory world over. UPU is celebrating its 150th anniversary on 9th October, 2024. The event will be marked with festivities and arrangements of different competitions and social programs all across the world.

UPU fulfills an advisory, mediating and liaison role, and provides technical assistance to its members where needed. It sets the rules for international mail exchanges and makes recommendations to stimulate growth in mail and financial services volumes and improve quality of service for customers.

Working of UPU

UPU comprises of following four working bodies which run its business:

1. Congress

Congress is the supreme authority of the UPU and meets every four years. Plenipotentiaries from the UPU's 192 member countries gather on this occasion to decide on a new World Postal Strategy and set the future rules for international mail exchanges. In some circumstances, an Extraordinary Congress may also be convened at the request or with the consent of at least two thirds of the member countries.

2. Council of Administration (CA)

The Council of Administration (CA) consists of 41 member countries and meets biannually at UPU headquarters in Berne. The Council ensures the continuity of the UPU's work between Congresses, supervises its activities and studies regulatory, administrative, legislative and legal issues.

3. Postal Operations Council (POC)

Postal Operations Council (POC) is the technical and operational mind of the UPU and consists of 48 member countries, elected during Congress. The body elects its own chair and meets biannually at the UPU's headquarters in Berne.

The POC's work programme is geared towards helping Posts modernize and upgrade their postal products and services. It deals with the operational, economic and commercial aspects of the postal business. The body also makes recommendations to member countries on standards for technological, operational or other processes within its competence where uniform practices are necessary.

4. International Bureau

International Bureau - the UPU's headquarters - is located in Berne (Switzerland). It has a staff of about 250 employees drawn from about 50 different countries. Fulfilling a secretariat function, the International Bureau provides logistical and technical support to the UPU's bodies. It serves as an office of liaison, information and consultation, and promotes technical cooperation among Union members. In recent years, the International Bureau has taken on a stronger leadership role in certain activities. These include the application of postal technology through its Postal Technology Centre, the development of postal markets through potential growth areas such as direct mail and EMS, and the monitoring of quality of service on a global scale.

Regional coordinators in the field strengthens the International Bureau's ability to assist Posts of developing countries in the most effective manner. They oversee the planning, preparation, implementation and follow-up of postal development projects in their regions.

Through its Postal Technology Centre, the UPU has established a number of regional support centres in different parts of the world to support its information technology activities. These centres manage the deployment and support of UPU technology applications, products and services within their respective regions.

Pakistan & UPU

Pakistan joined UPU on 10th November, 1947. From time to time, UPU has provided support to Pakistan for capacity building of its officers and for the betterment of postal operations in the country. Pakistan has remained member of POC and CA during different Congress Cycles and played very active role in formulation and implementation of world postal strategies. During Istanbul Cycle, Pakistan also got opportunity to serve as co-chair of Council of Administration.

On the occasion of 150th anniversary of the Universal Postal Union (UPU), with a Commemorative Postage Stamp of Rs.150/- denomination and two Souvenir Sheets valued Rs 100 each are being issued by Pakistan Post on 9th October, 2024

TERMS OF SALE

This Commemorative Postage Stamp and Souvenir Sheets will be available for sale from 9th October, 2024 at all important Post Offices in the country.

Overseas orders for Stamps, First Day Issue Covers and Leaflets should be addressed to the Manager, Philatelic Bureau, Karachi GPO or Manager, National Philatelic Bureau, Islamabad GPO, accompanied by a Bank Draft or Crossed Cheque encashable in Pakistan.

Issued by

THE DIRECTOR GENERAL, PAKISTAN POST, ISLAMABAD.

www.pakpost.gov.pk